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Michael Feder

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Interim Chief Executive Officer

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As Interim Chief Executive Officer of American Tire Distributors (ATD), Michael Feder presides over ATD and its wholly owned subsidiaries and is focused on driving the company's strategy and transformation to grow the business and help its customers, partners and communities thrive and drive into the future.

Prior to joining ATD, Feder served as Manager Director at AlixPartners for more than 20 years. He brings a wealth of experience serving as interim CEO, advisor, and C-

level executive for companies across several industry sectors.

Feder received his bachelor's degree in economics from the University of Michigan and MBA in finance from the NYU Stern School of Business.

Employed with ATD 1 month

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