

# **JULY 26, 2023 AMERICAN TIRE DISTRIBUTORS HONORED AS A 2023 ENVIRONMENT+ENERGY LEADER AWARD WINNER**

Awards

HUNTERSVILLE, N.C.

July 26, 2023 - Today, [American Tire Distributors \(ATD\)](#) announced that it was named a winner in the 2023 Environment+Energy (E+E) Leader Awards program.

[Environmental+Energy Leader](#) strives to promote a standard of responsible and sustainable business. They are committed to providing the leadership and resources to help companies and organizations grow within their own environment.

Every year, E+E Leader hosts a Solutions Summit to share and support smart business and sustainable solutions. The 2023 award winners were honored today at the beginning of the 8th annual summit.

“We are deeply honored to be recognized as an Environment+Energy Leader,” said ATD President and CEO Stuart Schuette. “This acknowledgment reflects our commitment to sustainable practices and our continuous pursuit of innovation. At ATD, we strive to be at the forefront of environmental stewardship, and we are proud of what our initiatives have accomplished.”

ATD was recognized as a leader in sustainability because of its new tire recycling initiative. This service involves picking up the scrap tires from retailers when new tires are delivered and then transporting them to recycling facilities. ATD delivery trucks have been specially designed to include a designated area called “Tire Alley” that separates new tires from scrap tires, allowing the used tires to be easily picked up during new tire deliveries. This enables the trucks to be fully utilized in both directions, resulting in a reduction in overall greenhouse gas emissions in the ecosystem and per unit intensity.

ATD's tire recycling initiative is a circular effort that demonstrates its commitment to sustainable practices. By establishing this program to collect scrap tires, ATD is addressing the common challenge faced by retailers to find reliable and environmentally friendly pick-up services for scrap tires.

Sarah Roberts, Co-President of E+E Leader, emphasized the rigorous selection process, stating, "This year's entrants had to surpass an exceptionally high bar to qualify for an award, thanks to a seasoned and discerning judging panel as well as stringent judging criteria."

Details about the 2023 Environment+Energy Leader Awards and the list of 2023 award winners are available [here](#).

as a SEAL Environmental Initiative Award winner.

## **About American Tire Distributors**

[American Tire Distributors](#) is one of the largest independent suppliers of tires to the replacement tire market. It operates more than 115 distribution centers serving approximately 80,000 customers across the U.S. The company offers an unsurpassed breadth and depth of inventory, frequent delivery, and value-added services to tire and automotive service customers. American Tire Distributors employs approximately 4,500 associates across its distribution center network. In 2023, the company was recognized as one of Charlotte's Best and Brightest Companies to Work For®, a Silver Stevie® award winner for Automotive & Transport Equipment (Large) Company of the Year and

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