

Image



Sean P. Franciscus

Sean P. Franciscus

Executive Vice President & Chief Operating Officer

Image



Sean P. Franciscus is the **Executive Vice President & Chief Operating Officer** at **American Tire Distributors (ATD)**, where he oversees execution of the company's overall business strategy, while driving efficiency in the company's day-to-day operations.

Franciscus is a seasoned professional with 35 years of experience in the automotive services and aftermarket industry. He has a strong track record of strategic

leadership, operational excellence, and driving growth in both retail and wholesale channels. Sean fosters a high-performance culture and aligns teams to achieve business objectives while maintaining strong relationships with suppliers, partners, and stakeholders to position companies for lasting and sustainable growth.

Quote from —Sean Franciscus, EVP & Chief Operating Officer

The loyalty of our associates, customers, and core vendors is a testament to the new company's solid foundation. Now, we turn our attention to building - honoring our commitment to excellence, leveraging our strengths, and claiming our place as the industry leader in wholesale tire distribution.

—Sean Franciscus, EVP & Chief Operating Officer

Prior to ATD, Sean served as Chief Operating Officer (COO) at Max Finkelstein, Inc. (MFI) from 2016-2021 where he collaborated closely with the President & CEO to define the company's strategic vision, leading to record growth in sales, profits, and shareholder value. Franciscus' efforts included enhancing organizational structure, expanding into new markets, and forming strategic partnerships, such as the creation of Tire Distributors of the Americas, LLC. In addition to MFI, Sean held leadership roles at U.S AutoForce, Mavis Discount Tire and Somerset Tire Service, Inc., where he contributed significantly to the growth and success of each company.

Sean has extensive experience in implementing technology solutions to modernize operations and improve efficiency. His experience and success in creating organizational effectiveness will accelerate ATD's commitment to being the leading tire distributor in the country.

Sean holds an Associate of Science degree in Business Management from Middlesex College.

Employed with ATD

3 months 1 week

[Download Photo](#)

[Download Photo](#)

