

# **ATD Named 2021 Green Supply Chain Award Recipient by Supply & Demand Chain Executive**

Sustainability  
Fort Atkinson, WI

*This award recognizes companies that prioritize sustainability to be a core part of its supply chain strategy.*

American Tire Distributors (ATD) today announced it has been named a 2021 Green Supply Chain award recipient by Supply & Demand Chain Executive. The award recognizes companies that prioritize sustainability as core to their supply chain strategy.

The award announcement follows the publication of ATD's first ESG Report, which outlines the company's environmental and social goals, and details a long-term commitment to sustainability.

"We are honored to be recognized as a leader in sustainable supply chain strategy," says Mark Chandler, Senior Vice President of ATD's Global Supply Chain. "We've been focused on the concept of sustainability and aim to deliver value to the environment not only through our supply chain strategy, but across all of our organization's practices."

Among many goals related to sustainability, ATD aims to reduce greenhouse gas emissions throughout the global supply chain by forming more efficient logistical

partnerships with manufacturers and partners, maximizing loads to reduce the number of trucks on the road and exploring effective tire recycling programs.

“There are several industry experts and market research reports detailing American Tire Distributors efforts, that regardless of the pandemic, shortages, natural disasters and other supply chain disruptions, sustainability still remains a top priority in the supply chain. Whether it’s a new solution, a new program or just simply a new way of doing business, these winners showcased heightened attention to social responsibility and environmental governance,” says Marina Mayer, Editor-in-Chief of Supply & Demand Chain Executive and Food Logistics. “Regardless of the challenges the supply chain industry faces, a sustainable supply chain continues to win in the end.”

Go to [www.sdexec.com](http://www.sdexec.com) to view the full list of 2021 Green Supply Chain winners.

## **About American Tire Distributors**

American Tire Distributors is one of the largest independent suppliers of tires to the replacement tire market. It operates more than 130 distribution centers, including 24 distribution centers in Canada, serving approximately 80,000 customers across the U.S. and Canada. The company offers an unsurpassed breadth and depth of inventory, frequent delivery and value-added services to tire and automotive service customers. American Tire Distributors employs approximately 5,000 associates across its distribution center network, including approximately 600 associates in Canada. In 2021, the company was recognized as one of Forbes’ 2021 America's Best Mid-Sized Employers and featured on Selling Power’s “50 Best Companies to Sell For” list. In addition, ATD received a Gold Stevie® Award in the Transportation Company of the Year category of the American Business Awards®, in addition to a Bronze Stevie® Award for Most Innovative Company of the Year.

## **About Supply & Demand Chain Executive**

Supply & Demand Chain Executive is the only supply chain publication covering the entire global supply chain, focusing on trucking, warehousing, packaging, procurement, risk management, professional development and more. Supply & Demand Chain Executive and sister publication Food Logistics are also home to L.I.N.K. and L.I.N.K. Educate podcast channels, L.I.N.K. Live, SCN Summit, [SupplyChainLearningCenter.com](http://SupplyChainLearningCenter.com) and more. Go to [www.SDCExec.com](http://www.SDCExec.com).

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