

# ATD Recognized as One of Charlotte's 2023 Best and Brightest Companies to Work For®

Culture

Huntersville, NC

Today, [American Tire Distributors](#) (ATD) announced it has been named one of Charlotte's 2023 Best and Brightest Companies to Work For® by the National Association for Business Resources (NABR). ATD is one of four companies and organizations from the Charlotte metropolitan area that has been recognized as a leader in employment standards.

"It is a tremendous honor to receive this distinction as one of the Best and Brightest companies in Charlotte," said Rebecca Sinclair, ATD Chief People and Corporate Affairs Officer. "We have been working vigorously to create and encourage an environment that focuses on our people-first culture, and we will continue to strive to be a top destination for top talent."

Companies and organizations that are nominated for this distinction are evaluated by an independent research firm on how they operate in certain categories, such as communication, work-life balance, employee education, diversity, recognition and retention, among others. The program compares organizations on regional data of company performance, as well as a national standard of commitment to excellence in operations and employee enrichment.

ATD's objective is to continuously bring its new culture, vision and values to life while also reskilling its entire workforce. It has created a 'Connected Culture' that fosters an environment of knowledge and empowerment to put its people first and

establish a workplace where everyone feels valued and supported. ATD has also designed a digitally connected ecosystem that helps to drive talent development, foster continuous learning, fuel constant curiosity and unlock resilience and agility among its associates.

NABR has been conducting the Best and Brightest competitions for more than 20 years to recognize companies that deliver exceptional HR practices and an above-and-beyond commitment to their employees. This is the second consecutive year that ATD has received this award.

For more information about NABR's Best and Brightest program, please visit [here](#).

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