

# ATD Honored as Silver Stevie Award Winner in 2023 American Business Awards

Business

Huntersville, NC

Today, [American Tire Distributors](#) (ATD) announced that it was named the winner of a Silver Stevie® Award in the Company of the Year - Automotive & Transport Equipment - Large category in The 21st Annual American Business Awards®.

“We are honored to have received this award alongside some of the best companies in the business,” said Stuart Schuette, President and CEO. “I am proud of each and every associate for striving for excellence and making ATD the best we can be.”

ATD was awarded this distinction because its commitment to enhancing the customer experience. To accomplish this goal, ATD implemented an ongoing relationship survey to receive extensive qualitative and quantitative feedback. It also revamped the onboarding process to help new hires succeed in their roles. As a result of these efforts, ATD’s first call resolution has increased by 12%, and the customer satisfaction score has increased by 4%.

The American Business Awards are the U.S.A.’s premier business awards program. All organizations operating in the U.S.A. are eligible to submit nominations – public and private, for-profit and non-profit, large and small.

Nicknamed the Stevies for the Greek word meaning “crowned,” the awards will be presented to winners at a gala ceremony at the Marriott Marquis Hotel in New York on Tuesday, June 13. [\*\*Tickets are now on sale.\*\*](#)

More than 3,700 nominations from organizations of all sizes and in virtually every industry were submitted this year for consideration in a wide range of categories, including Startup of the Year, Executive of the Year, Best New Product or Service of the Year, Marketing Campaign of the Year, Thought Leader of the Year, and App of the

Year, among others. ATD was nominated in the Company of the Year category for Automotive & Transport Equipment - Large.

More than 230 professionals worldwide participated in the judging process to select this year’s Stevie Award winners.

“It is very gratifying for us to be able to recognize the achievements of such a wide variety of organizations, teams, and individuals in the 21st ABAs, and we look forward to bringing them together in New York on June 13 to celebrate with them,” said Maggie Miller, president of the Stevie Awards.

etails about The American Business Awards and the list of 2023 Stevie winners are available at [\*\*www.StevieAwards.com/ABA.\*\*](http://www.StevieAwards.com/ABA)

## **About American Tire Distributors**

**American Tire Distributors** is one of the largest independent suppliers of tires to the replacement tire market. It operates more than 115 distribution centers serving approximately 80,000 customers across the U.S. The company offers an unsurpassed breadth and depth of inventory, frequent delivery, and value-added services to tire and automotive service customers. American Tire Distributors employs approximately 4,500 associates across its distribution center network. In 2023, the company was recognized as one of Charlotte's Best and Brightest Companies to Work For®. In 2022, the company was recognized as one of Forbes' 2022 America's Best Midsize Employers, America's Top 100 Most Loved Workplace by Newsweek and one of the Best and Brightest Companies to Work For® in the Nation by the National Association for Business Resources.

## **About the Stevie Awards**

Stevie Awards are conferred in eight programs: the Asia-Pacific Stevie Awards, the German Stevie Awards, the Middle East & North Africa Stevie Awards, The American Business Awards®, The International Business Awards®, the Stevie Awards for Women in Business, the Stevie Awards for Great Employers, and the Stevie Awards for Sales & Customer Service. Stevie Awards competitions receive more than 12,000 entries each year from organizations in more than 70 nations. Honoring organizations of all types and sizes and the people behind them, the Stevie's recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at <http://www.StevieAwards.com>.

Sponsors of The 2023 American Business Awards include HCL America, Melissa Sones Consulting, and SoftPro.

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